



Charlene Duval, Executive Secretary

[cduval@sourisseauacademy.org](mailto:cduval@sourisseauacademy.org)

Leilani Marshall, Archivist

[lmarshall@sourisseauacademy.org](mailto:lmarshall@sourisseauacademy.org)

Phone: 408 808-2064

# *Sourisseau Academy*

*Smith Layton Archive*

*presents:*

## *Les Amis (The Friends)*

### *photo collection*

*March 2014*

*Your donations purchased these photos. Please see the attached membership form.*

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A photo recently purchased by *Les Amis de Sourisseau!*  
March, 2014



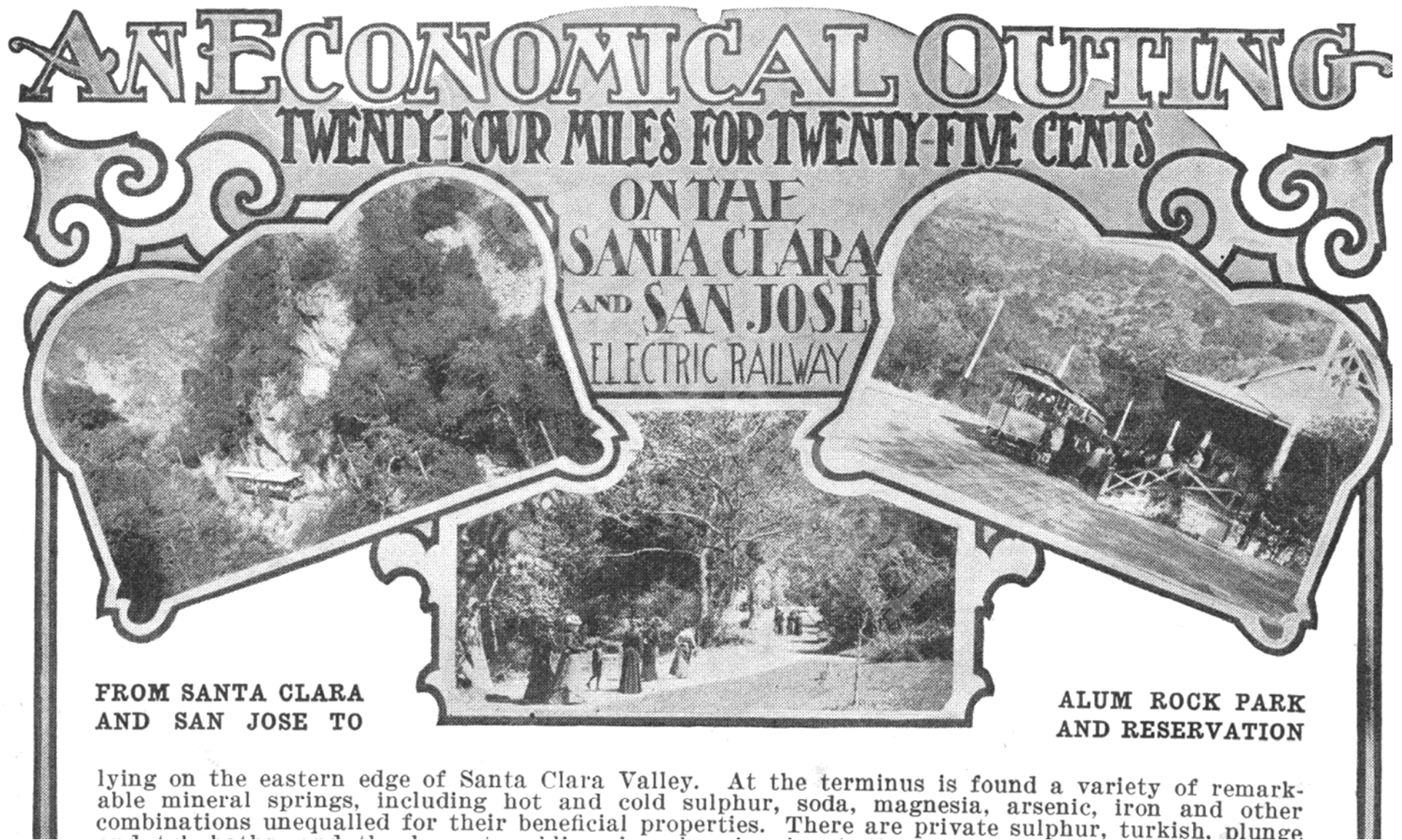
17) 1904: Oh, those hats! When word went out that Mrs. Alice Iola Hare would be taking pictures at the A. Block Fruit Company, all the women dressed for the occasion. Seasonal work by women at local packinghouses and canneries provided important income for many Santa Clara Valley families. The well-used large boxes coming from the orchards read: A. S. Woodhams, Santa Clara and O. J. Albee, Lawrence (the long-gone community of Lawrence that gave its name to the Lawrence Expressway). The brand-new small boxes that the women are packing read: Santa Clara Cherries, Grown and Packed by A. Block, Santa Clara, California. (Caption by Tom Layton.)

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# AN ECONOMICAL OUTING

TWENTY-FOUR MILES FOR TWENTY-FIVE CENTS

ON THE  
SANTA CLARA  
AND SAN JOSE  
ELECTRIC RAILWAY



FROM SANTA CLARA  
AND SAN JOSE TO

ALUM ROCK PARK  
AND RESERVATION

lying on the eastern edge of Santa Clara Valley. At the terminus is found a variety of remarkable mineral springs, including hot and cold sulphur, soda, magnesia, arsenic, iron and other combinations unequalled for their beneficial properties. There are private sulphur, turkish, plunge

**18)** 1904: Few passengers traveling in serenity aboard the Santa Clara and San Jose Electric Railway in 1904 could have imagined that those new-fangled automobiles — belching, backfiring and generating clouds of dust on the dirt roads of the valley — would ever provide a transportation alternative. There would eventually be 130 miles of trolley track in the valley; but in 1938, only 34 years after this *Sunset Magazine* advertisement, the last trolley would make its final run. (Caption by Tom Layton.)

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## Facts about San Jose and Santa Clara Valley

### SANTA CLARA VALLEY HAS

Largest fruit canneries in the world.  
 Largest fruit packing house in the world.  
 Largest endowed university in the world.  
 Largest seed farms in the world.  
 Largest quicksilver mines in the world.  
 Largest brick plants in the west.  
 Best equipped observatory in the world.  
 104 public school buildings, worth \$1,000,000.  
 The best all-the-year-round climate anywhere.  
 Largest convention hall in State, seating 6,000.

#### CLIMATE

The climate is semi-tropical. The air of Santa Clara County is a tonic. It is stimulating, not enervating. Average rainfall is from 16 to 20 inches; usually falls from November to April. Annual Blossom Festival usually occurs in March.

Poultry thrives in the Santa Clara Valley.

### NUMBER OF FRUIT TREES AND VINES

Apple.....	50,410
Apricot.....	553,100
Cherry.....	159,500
Fig.....	2,105
Lemon.....	960
Nectarine.....	1,752
Olive.....	15,120
Orange.....	1,930
Peach.....	631,700
Pear.....	141,100
Plum.....	293,800
Prune.....	5,549,280
Quince.....	2,740
Other kinds..	426,500
Total....	7,829,677
Almond.....	22,500
Walnut.....	13,750
Total....	36,250
Grapevines, acres,	8,260

### SAN JOSE, CALIFORNIA. 60,000 POPULATION

within radius of five miles from center of city. The Garden City of California, located in the heart of the famous Santa Clara Valley; the County Seat of Santa Clara County, 50 miles south of San Francisco. Noted for its sunshine, fruit, flowers and natural attractions. San Jose is a modern city and an educational centre. Business blocks of two to nine stories high, Churches, Parks and Public Buildings, are notable features. The Post Office cost a quarter of a million dollars.

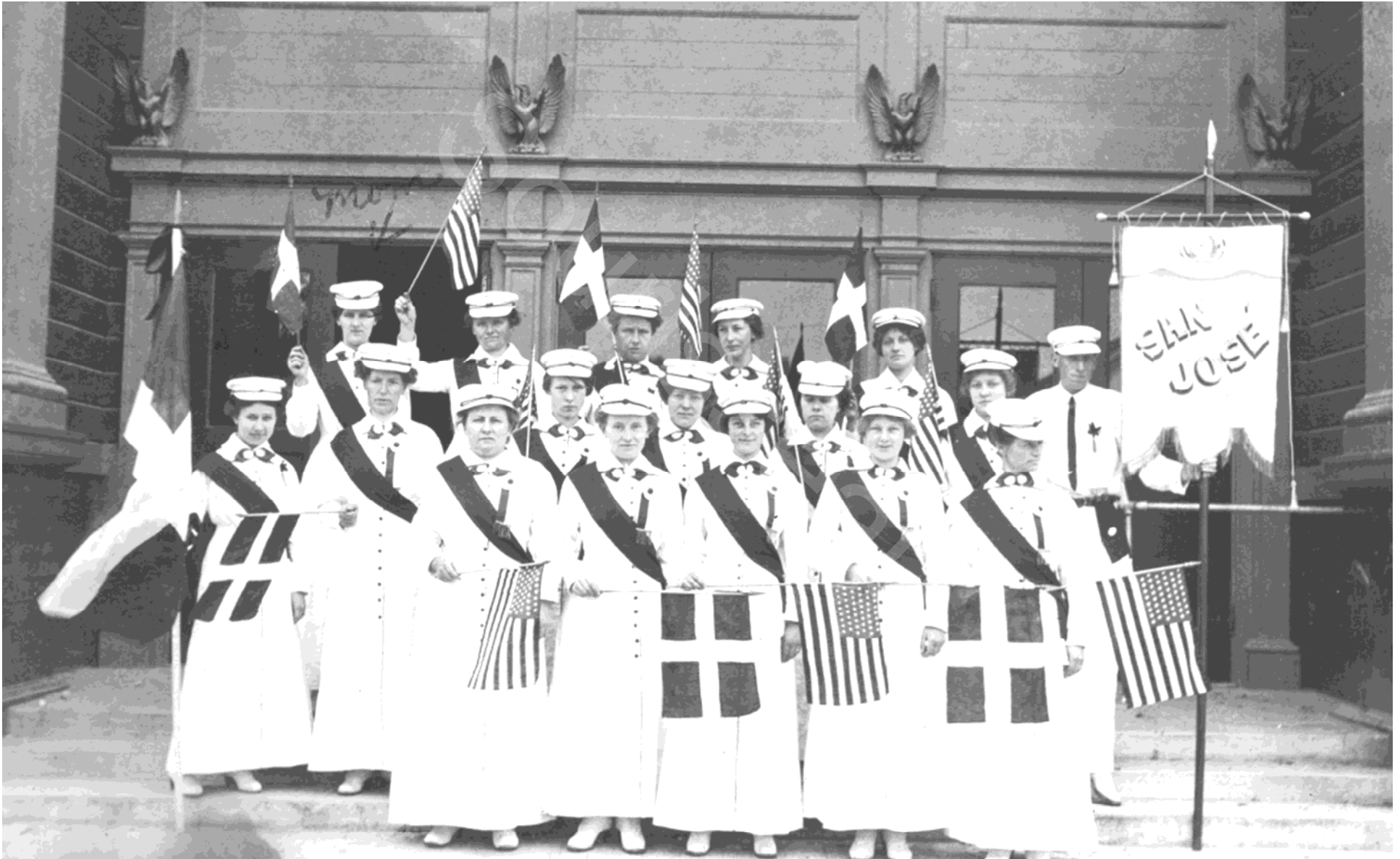
San Jose has seven banks, and the bank clearings are \$2,500,000 per month. Deposits amount to \$50,000,000. A Railway terminal with fifty trains in and out of San Jose daily.

Taxes are low, assessments conservative. Pure mountain water piped to the city, and an abundance of it.

**SAN JOSE CHAMBER OF COMMERCE**  
 SAN JOSE, CALIFORNIA.

19) In 1915, the San Jose Chamber of Commerce could print all the important "facts" about the *Land of Sunshine, Fruit and Flowers* on the back of a 3.5x6.5 inch envelope. Two statistics stand out: 5,549,280 prune trees and 60,000 people. Today, one would be hard pressed to find an actual prune tree anywhere among the million people living in San Jose. (Caption by Tom Layton.)

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20) Circa 1910: These San Jose women, each in a starched white uniform with a broad red sash, stand ready to parade behind their silk Order of Malta banner. This still-extant Catholic humanitarian organization, originally founded 914 years ago, is comprised of nurses, doctors and hospital workers. Many thanks to Paul Bernal and Rick Helin who identified the Order by the white-cross Maltese flags. (Caption by Tom Layton.)

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**21)** 1940: We suspect that many motorists who stopped at the AK-SAR-BEN Fruit Market, located on El Camino Real near Santa Clara, asked the proprietor to explain its Arabic name. "AK-SAR-BEN," he would have replied, was NEBRASKA spelled backwards, and the Knights of AK-SAR-BEN had been founded in 1895 with the noble purpose of keeping the Nebraska State Fair in Omaha — thus preventing its move to Lincoln!  
(Caption by Tom Layton.)

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**22)** March 30, 1939: Today, with "Pop" Warner football, cheerleading, and dance programs all across the country, we may forget that the coaching visionary who bore that name once shared his practical wisdom from a bench at San Jose State College. Shortly after retiring as head coach at Stanford, Glen Scobey "Pop" Warner (1871-1954) joined the football program at San Jose State in an "advisory coaching capacity." We see him here explaining the finer points of quarterbacking to Dave Tichenal (left) and Jack Sarkesian (right). (Caption by Tom Layton.)

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**23)** 1912: The Peter and Blanche Col House at 1163 Martin Street in Hanchett Park is among the finest examples of the Prairie Style of architecture designed by San Jose architect Frank D. Wolfe. Here we see the house under construction. Owner Peter Col was co-owner of Walsh-Col, a wholesale grocery business. In 1912, Wolfe (1862-1926) also designed a similar house for Paul and Mae Clark at 1147 Minnesota Avenue in Willow Glen. Both houses survive today as classic examples of Wolfe's design work during his most prolific years. (Caption by Tom Layton with information from Charlene Duval.)



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24) 1931: Over the decades, many young women rented rooms in the security of the 1915 YWCA building located on the southeast corner of 2nd and San Antonio. Today, that spot lies beneath the State building on what is now San Antonio Plaza. Sourisseau Historian, Charlene Duval, who lived here in 1964 — and who sees the window of her room — provided information for this caption. Charlene was unaware at the time that the building had been designed by the famous woman architect, Julia Morgan. Photo by Burton Frasher. (Caption by Tom Layton.)